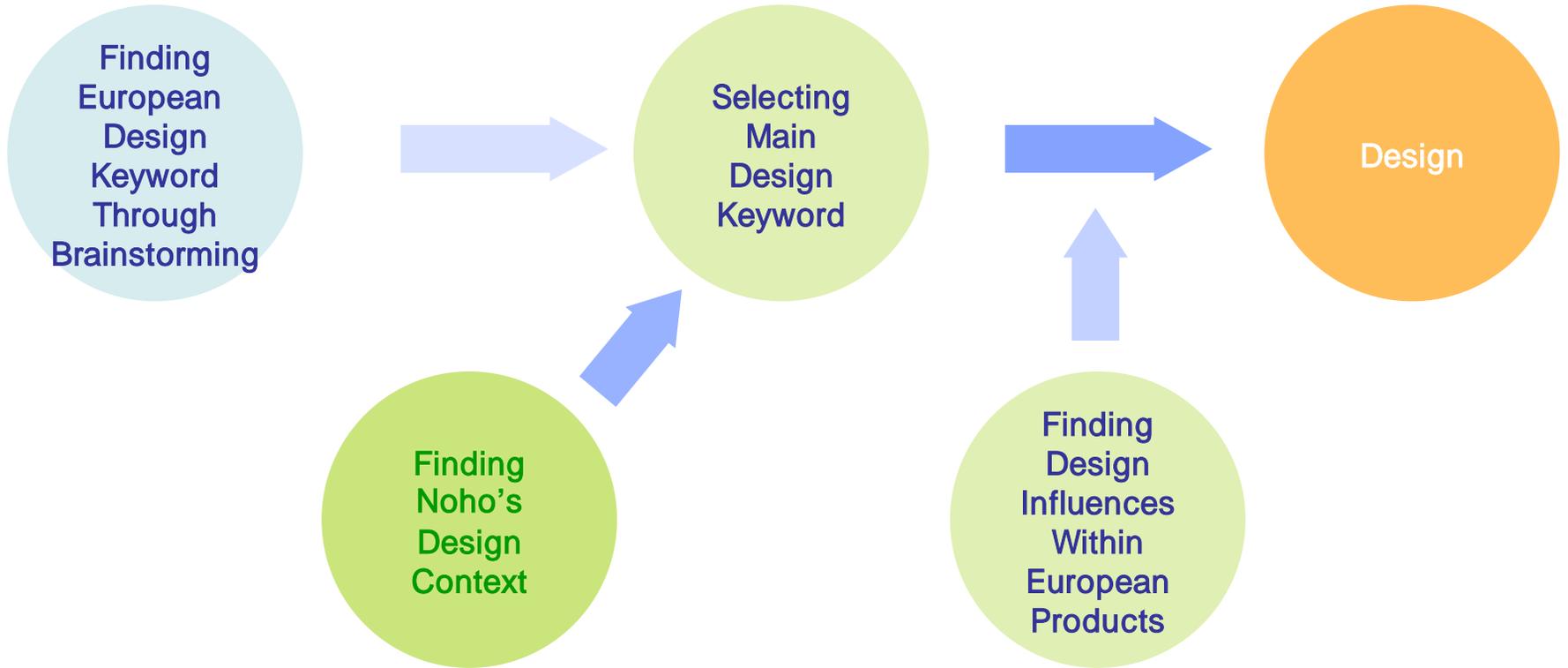


Designing Single Use Camera with Noho Style With European Design Approach

Kim Youngjin, Lee Heesang & Jung Jinwoo

Design Process



Blue Tone



Grey Tone



Simple Shape
with Pattern



Simple tones



Co - existence



Formal /Traditional

Informal /Modern



Formal /Traditional

Informal /Modern

Life Style Survey: Interior (Shop Display)



Rural /Traditional

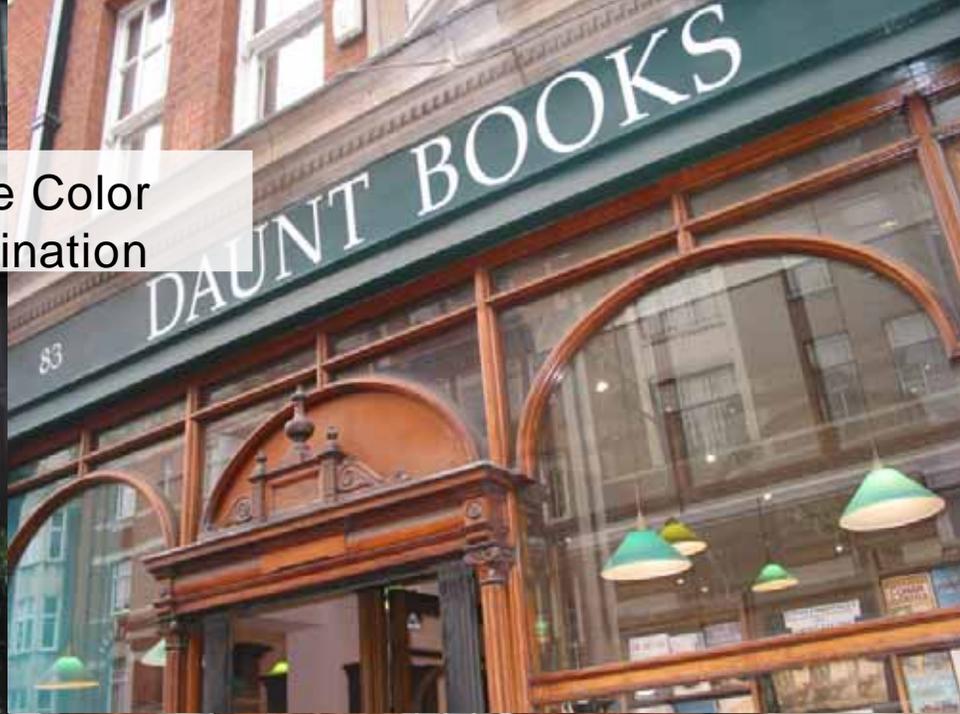
Co-existence



Urban /Modern



Simple Color
Combination





THE MARYLEBONE TUP

Harmonized with Building



Life Style Survey: Food



Light



Light /Multicultural



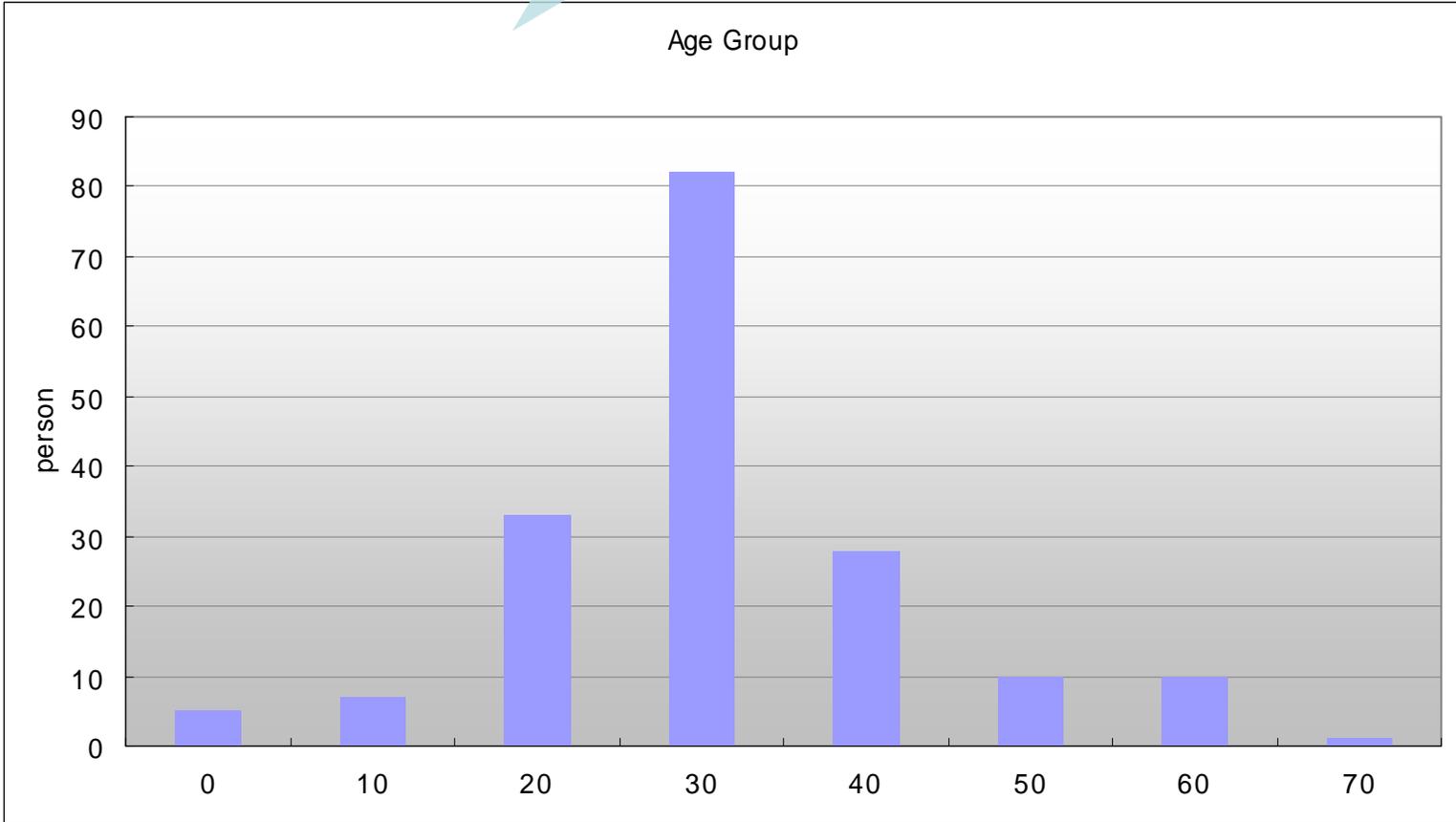
Light /Simple



Light /Portable

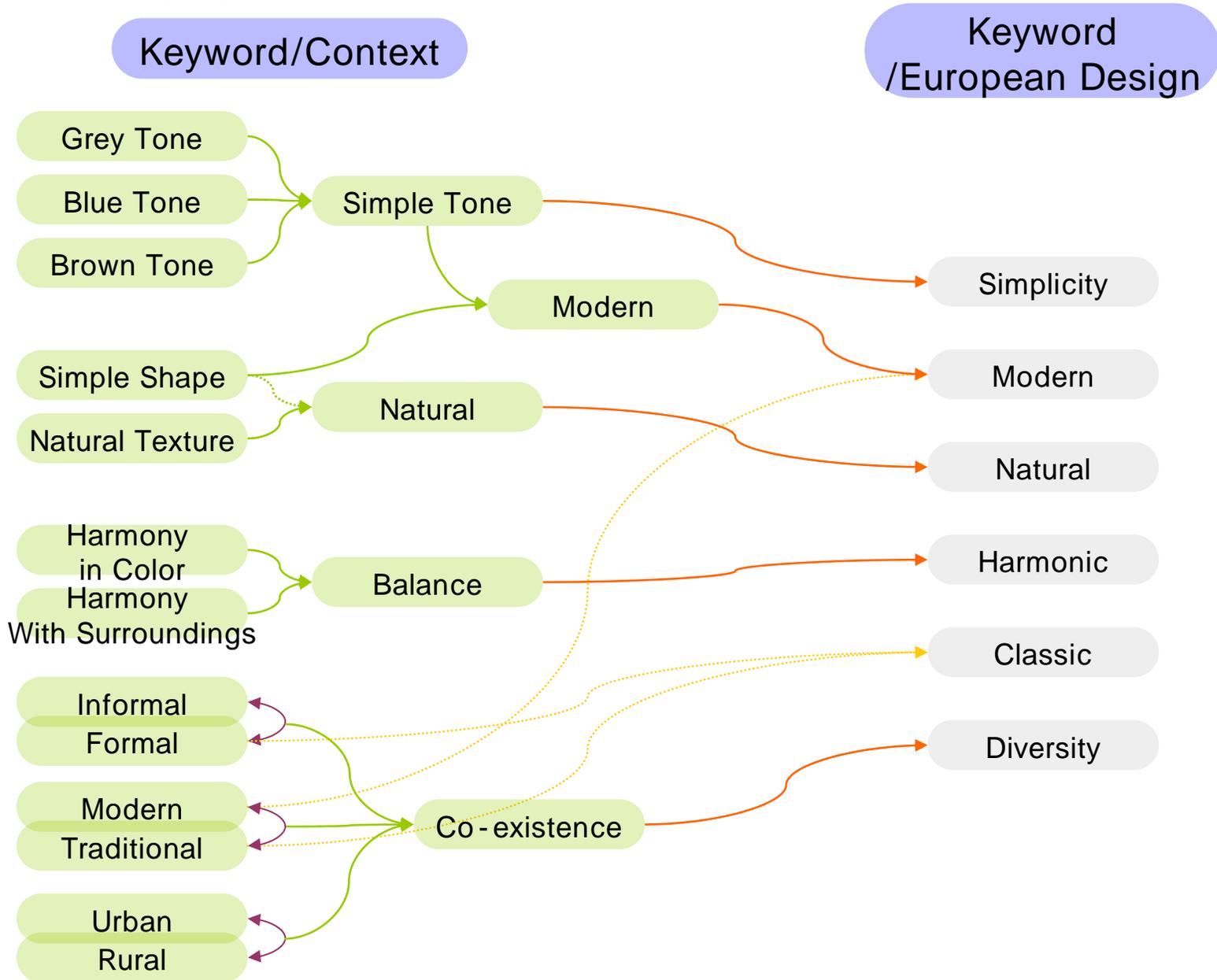
Life Style Survey: Age

200 persons
At Noho



*ages are estimated by the photos from Noho

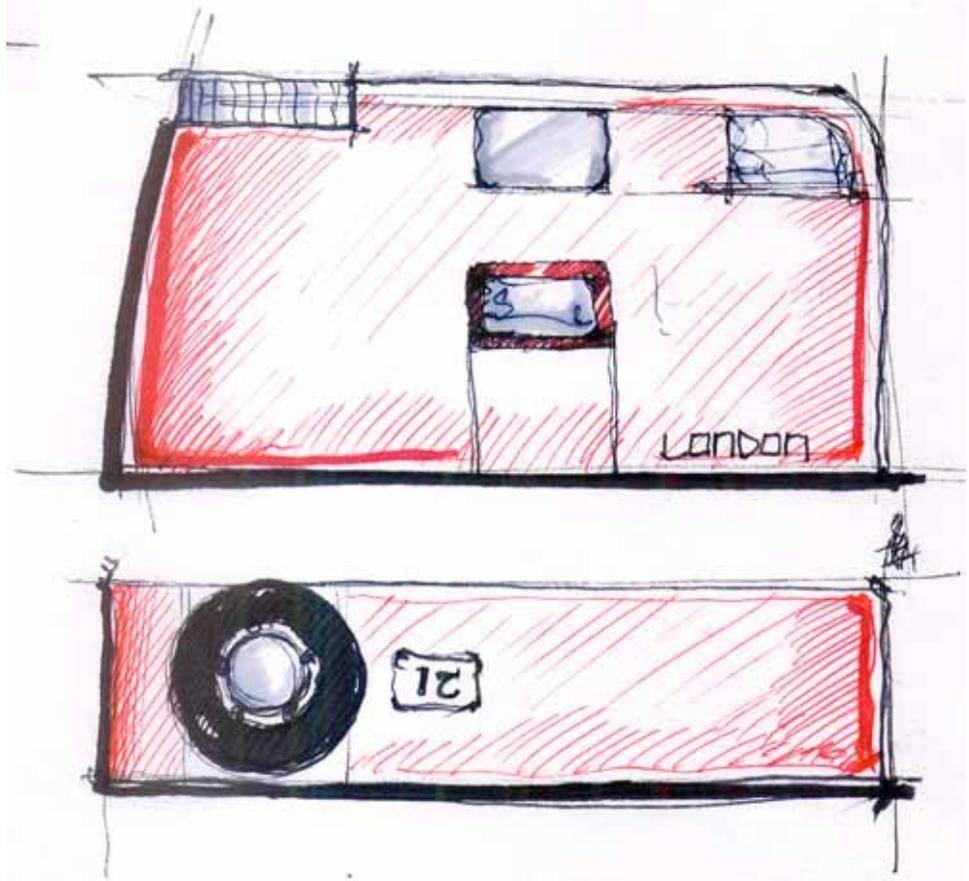
Keyword Mapping



Concept Image

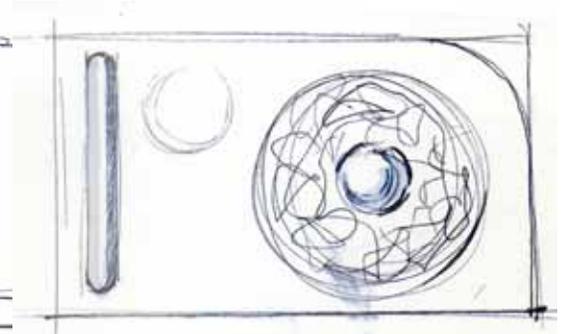
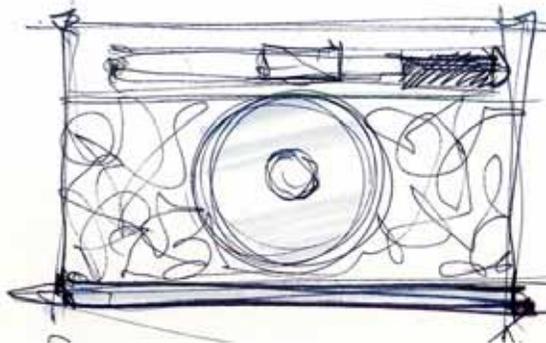
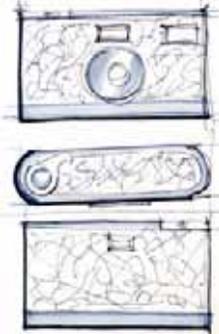
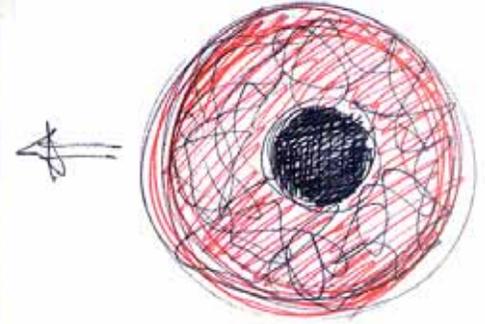
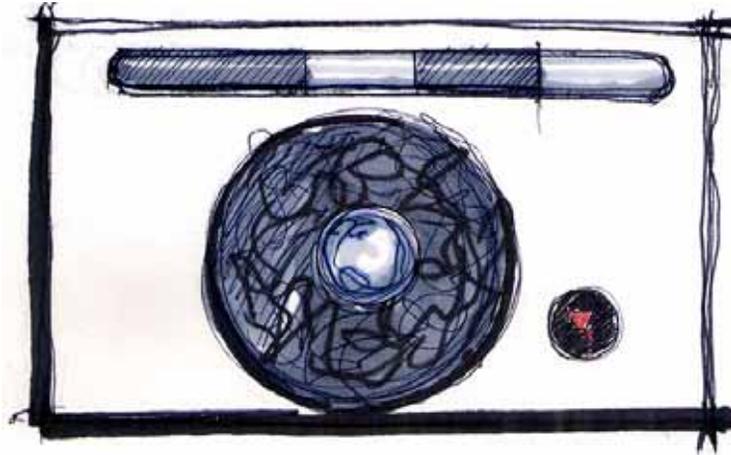


Sketch



Concept Image

Sketch



Sign (Noho

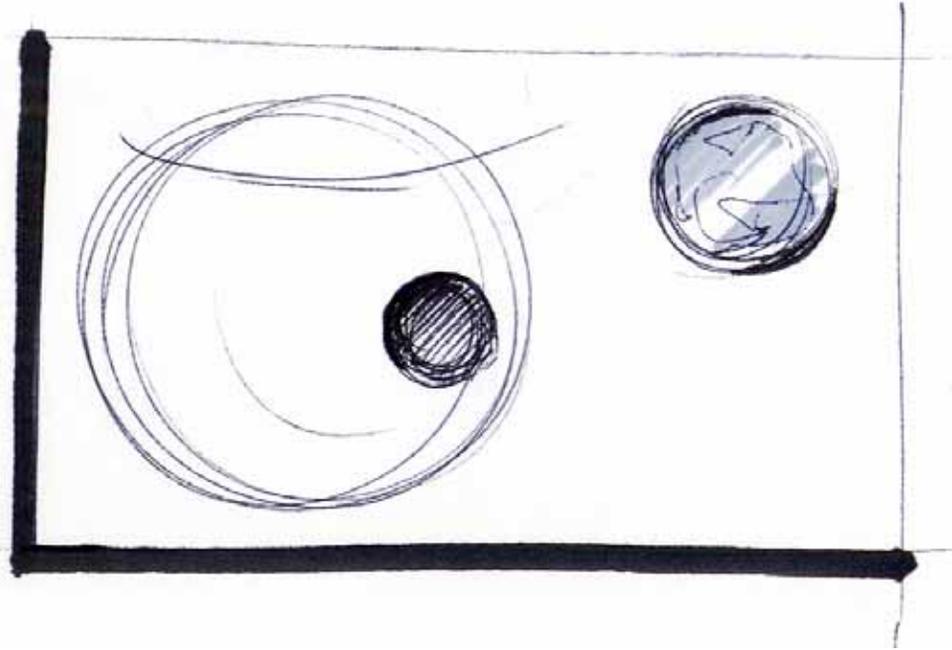
Sign

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Concept Image



Sketch



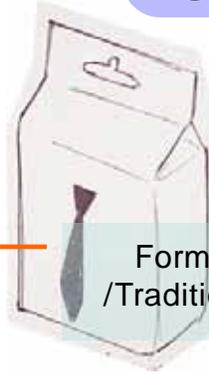
Sketch



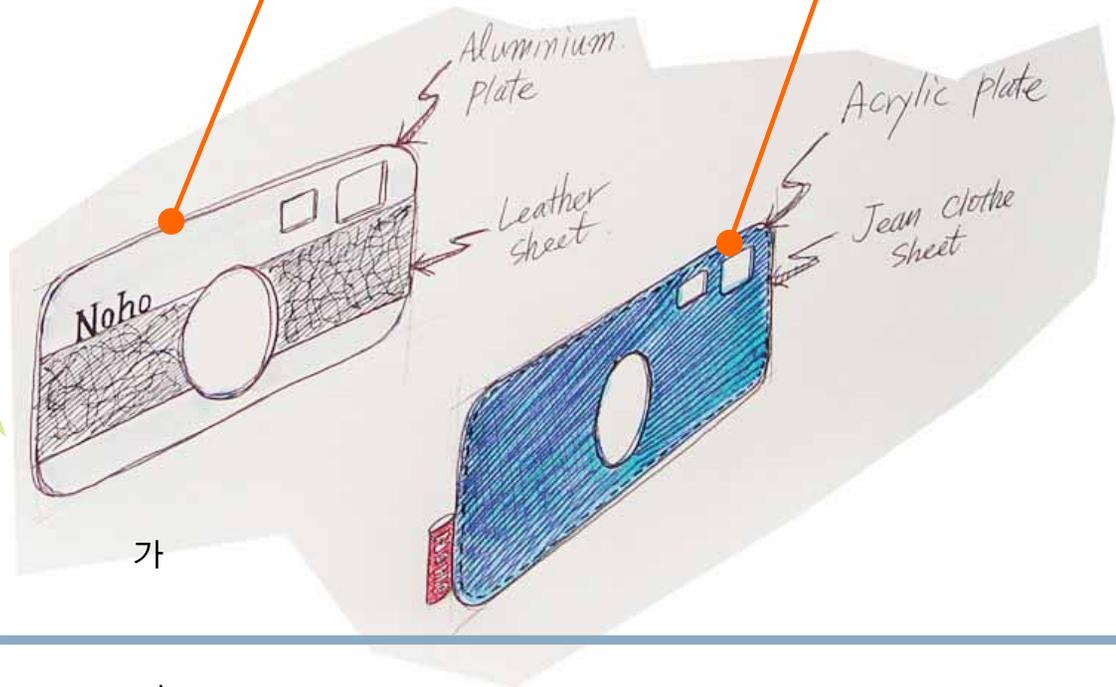
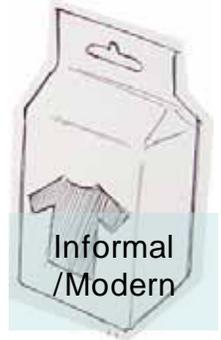
Concept Image



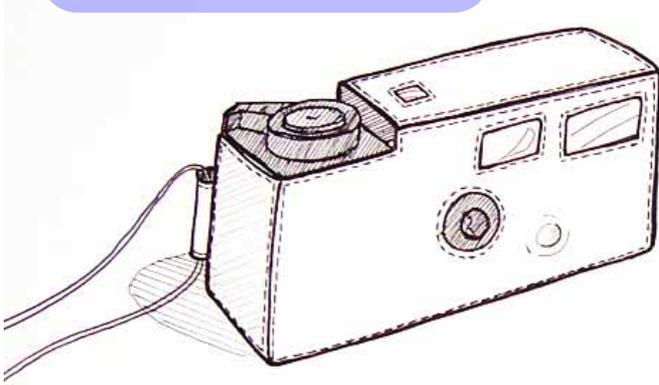
Formal / Traditional



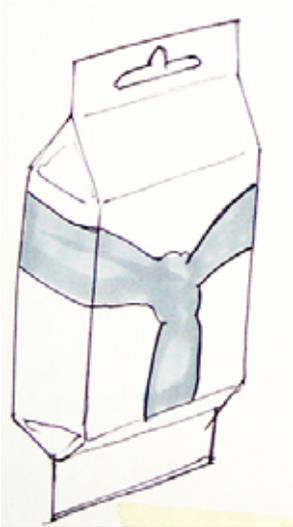
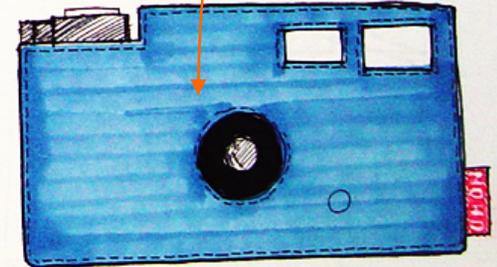
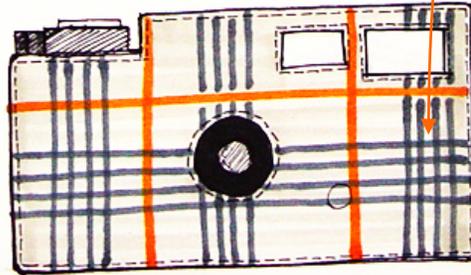
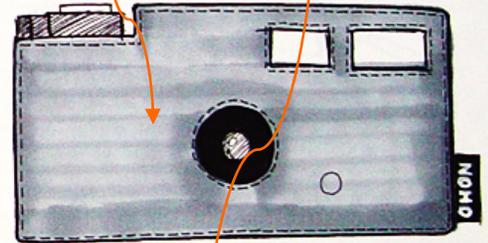
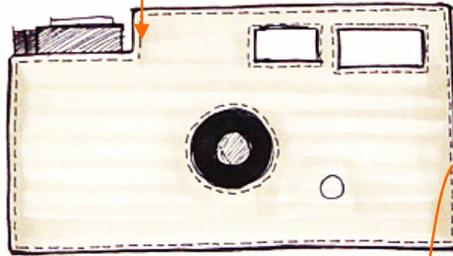
Informal / Modern



Sketch



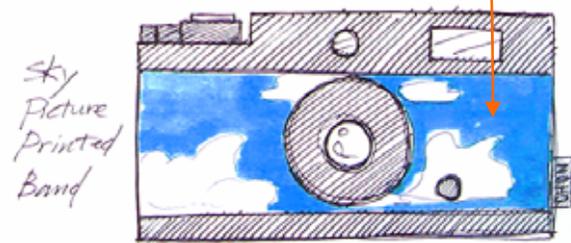
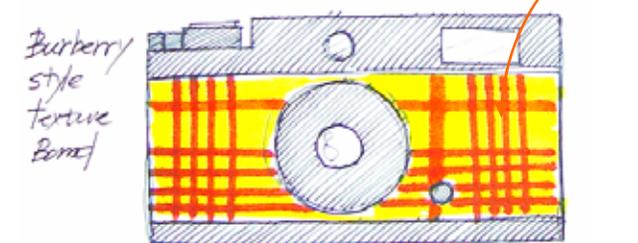
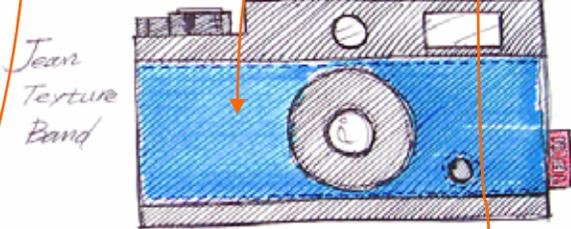
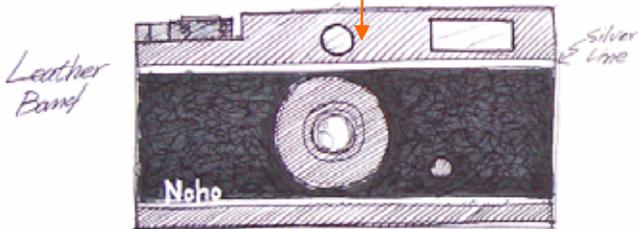
Concept Image



Concept Image



Sketch



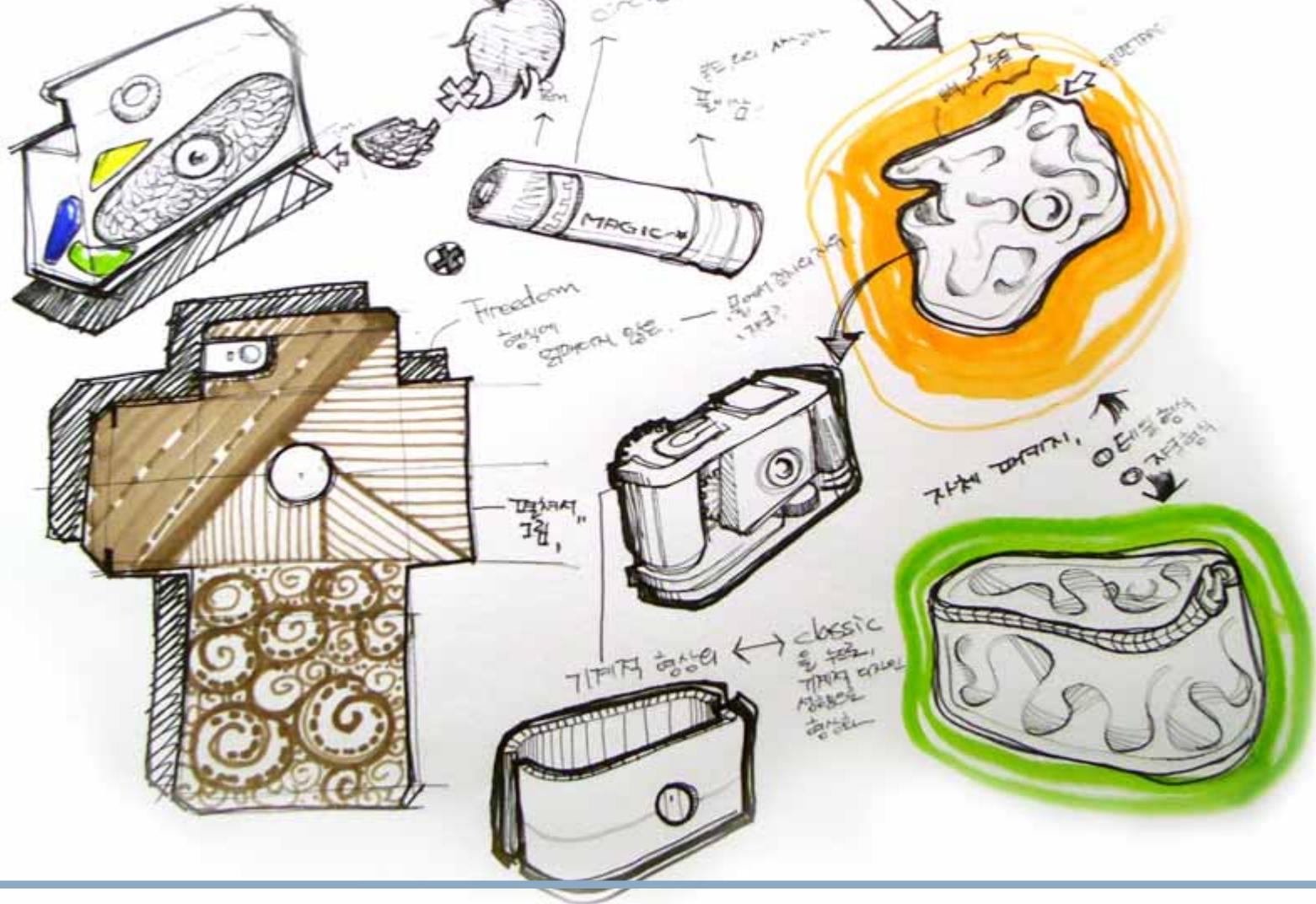
Noho 가 Co-existence() Balance, Simple

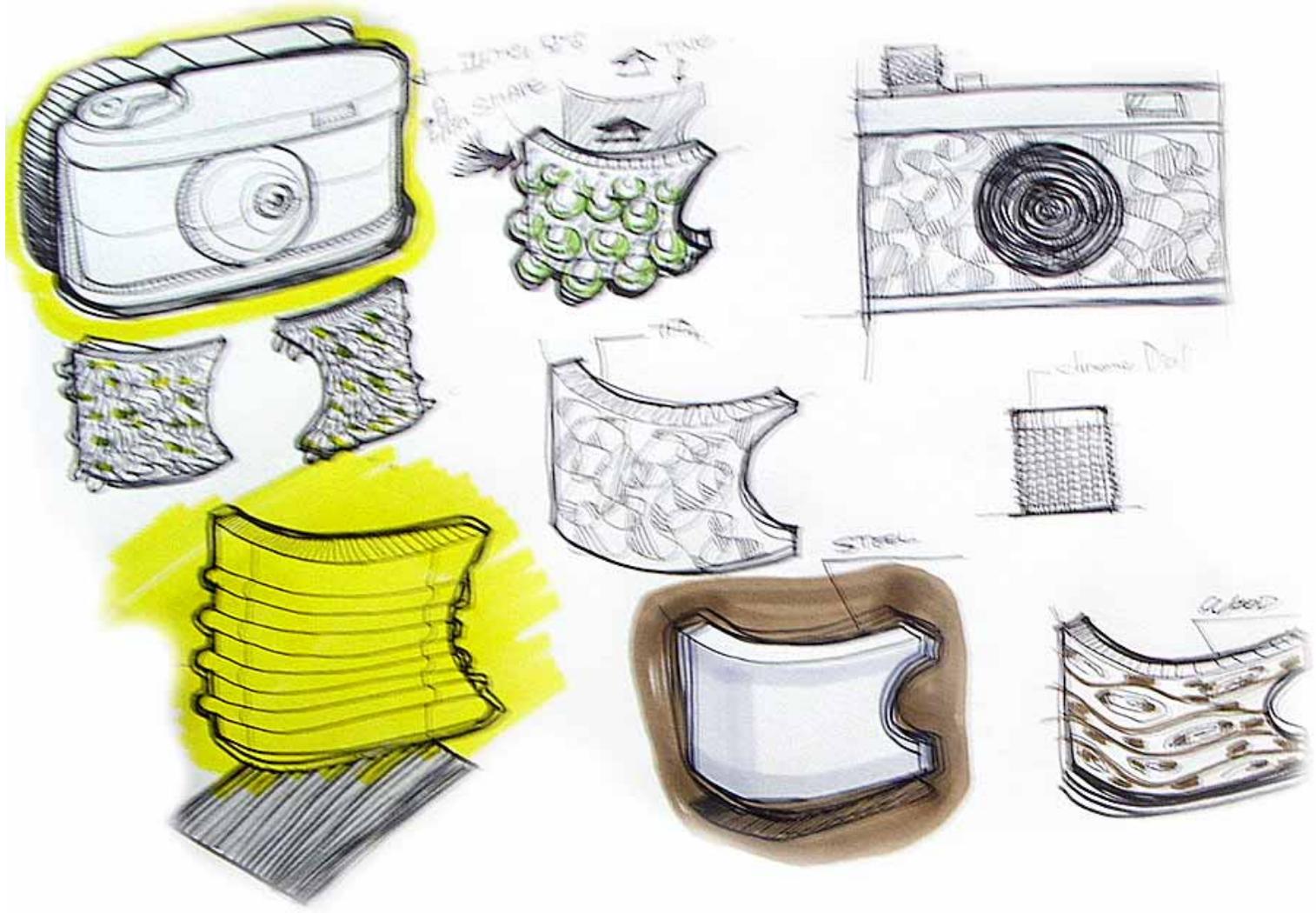
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